



## COACHING DISCOVERY GUIDE

# WHO ARE WE?

At **Dunn Right Brand and Leadership**, we specialize in certified leadership and success coaching designed to help individuals, teams, and organizations grow with clarity, confidence, and purpose. Our coaching services focus on personal growth, leadership development, and personal branding, guiding you toward defining and achieving your version of success.



**Dr. Benjamin Dunn, PCC**



**Olivia Dunn, M.Ed.**

- **Executive & Leadership Coaching** – Elevate your leadership skills and strategic thinking.
- **Career & Professional Development Coaching** – Gain clarity on your path and take actionable steps forward.
- **Personal Brand Coaching** – Define and refine your unique value and professional presence.
- **Team & Organizational Coaching** – Strengthen collaboration, engagement, and performance.

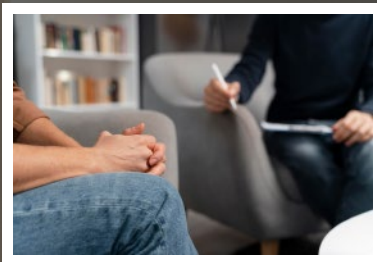
Benjamin brings extensive marketing and branding expertise, combined with years of experience in higher education as an Integrated Success Coach, Academic Advisor, Marketing Director, and consultant. Benjamin has an Ed.D in Higher Education Administration. His research focuses on first-generation professionals working in higher education, first-generation students, and student success. He also has over a decade of marketing and branding experience.

Olivia is a seasoned education strategist with expertise in fundraising, alumni relations, cultural engagement initiatives, and fraternity and sorority life. A results-driven leader, she is dedicated to improving outcomes and driving meaningful impact. Her success is reflected in her proven track record in development, as well as her pivotal role in chartering two culturally based fraternal organizations and expanding the Greek Life community on campus. Together, we are committed to taking your team, company, or organization to the next level. Let's build something extraordinary!



# OUR COACHING SERVICES

## One-on-One Coaching



Our One-on-One Coaching Packages offer flexible options with 3-month or 6-month services, providing you with the opportunity to engage in transformative sessions tailored to unlock your full potential. During these personalized sessions, you'll collaborate closely with a dedicated coach to clarify your goals, develop strategic plans for your personal brand or business, and cultivate meaningful self-growth.

Our approach is simple yet impactful: a coach can provide fresh perspectives, helping you reimagine what's possible and tap into your unique strengths and capabilities. Let us partner with you on your journey to achieving clarity, building confidence, and reaching new heights of success.

## Team Coaching



Unlock your team's full potential with our expert coaching. Our dynamic sessions foster collaboration, alignment, and peak performance. We tailor each experience to your team's unique needs, helping break barriers and drive success. Through open communication and strategic guidance, we enhance synergy, resilience, and goal alignment - designed to empower your team to achieve remarkable results.

## Workshops and Presentation



Let us design a customized workshop tailored to your team's unique needs. We specialize in areas like leadership development, communication skills, and more. Additionally, we partner with fraternities and sororities to support goals such as membership growth, fundraising strategies, leadership training, chapter branding, and beyond. Whether you're looking to enhance team dynamics or elevate organizational success, we're here to create a personalized package that drives meaningful transformation. Let us collaborate with you to help your team or organization achieve its full potential!

## WHAT OTHERS SAY

*"I have always been someone who could juggle academics, extracurriculars, and personal well-being with ease. However, when I started college, the weight of growing responsibilities quickly became overwhelming, taking a toll on my mental health. That's when I turned to **Dunn Right Brand and Leadership**. Through their guidance, I was able to navigate my stressors, develop effective habits, and take control of my demanding schedule. Now, I'm graduating a full year early with a 4.0 GPA, and I feel fully prepared for the workforce, thanks to the time management and prioritization skills I gained. If you think you have to do it all alone, think again—**Dunn Right Brand and Leadership** provides the kind of support that truly makes a difference!"*



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# LET'S GET STARTED!

## Free 30 Minute Discovery Call

Let's connect and explore how we can best support you. In this complimentary session, we'll discuss your goals, challenges, and how our coaching can help you achieve success. This is your opportunity to ask questions and discover how Dunn Right Brand and Leadership can be the right fit for you!



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